



## EVERYDAY CURRENT AFFAIRS – JULY 07, 2024

### NATIONAL

#### ➤ **Project PARI**

- ✓ Project PARI (Public Art of India), an initiative by the Ministry of Culture, Government of India, being executed by Lalit Kala Akademi and National Gallery of Modern Art seeks to bring forth public art that draws inspiration from millennia of artistic heritage (lok kala/lok sanskriti) while incorporating modern themes and techniques.



- ✓ These expressions underscore the intrinsic value that art holds in Indian society, serving as a testament to the nation's enduring commitment to creativity and artistic expression.
  - ✓ The first intervention under Project PARI is taking place in Delhi.
- #### ➤ **SEHER Program**
- ✓ Women Entrepreneurship Platform (WEP) and TransUnion CIBIL have launched SEHER, a credit education program designed to empower women entrepreneurs in India.



- ✓ SEHER aims to provide financial literacy content and business skills, facilitating access to essential financial tools for growth and employment creation.
- ✓ Address financial awareness as a major hurdle for MSME development by educating women on finance aspects, including CIBIL Rank and commercial credit reports. Financial unawareness is a significant barrier for MSME growth.

## SPORTS

- **Indian Track and Field Contingent for the 2024 Paris Olympics will be led by Neeraj Chopra**
- ✓ The Athletics Federation of India announced that the 28-member Indian track and field contingent for the 2024 Paris Olympics will be led by Neeraj Chopra.



- ✓ Neeraj Chopra made history three years ago by becoming the first Indian track and field athlete to win a gold medal at the Olympics.
- ✓ Jyothi Yarraji will be the first Indian 100-meter hurdler to compete in the Olympics. The Olympic Games will take place from July 26 to August 11, 2024, in Paris.
- ✓ The official theme song of the 2024 Paris Olympics is "Parade," composed by Victor Le Manse.

